

Launch Media Kit

Advertising & Partnership Opportunities

Georgia's renewable energy news and insights platform

Launch version · 2026

For discussion with potential partners and
sponsors

About renewables.GE

A focused English-language platform covering Georgia's renewable energy sector.

renewables.GE brings together news, projects, company stories, market developments and industry updates shaping Georgia's renewable energy landscape.

News & updates
Sector developments, projects
and announcements

Projects & company stories
Coverage of the people and
organizations active in the
sector

Market developments
Investments, policy, financing
and regulation

Solar, wind, hydro & storage
Technology areas followed
across the platform

Who it's for

Relevant visibility for people and organizations active in Georgia's renewable energy sector.

Energy developers & investors
Project developers, IPPs and clean energy investors

Financial institutions
Banks, funds, insurers and impact investors

Utilities & energy companies
Electric utilities, EPCs and energy service providers

Researchers & analysts
Think tanks, academic institutions and market analysts

Policymakers & regulators
Government agencies, regulators and policy advisors

Industry professionals
Consultants, lawyers, engineers and sector specialists

Launch-stage positioning: focused sector relevance over mass reach.

Advertising & partnership formats

Five launch formats available individually or as a combined package.

01

Sponsored Article

Branded editorial content with clear sponsored labelling.

02

Horizontal Banner

Wide display placement across key pages.

03

Featured Content Card

Sidebar promotion for a sponsored article.

04

Section Sponsorship

Logo visibility beside a selected homepage section.

05

Site Partnership

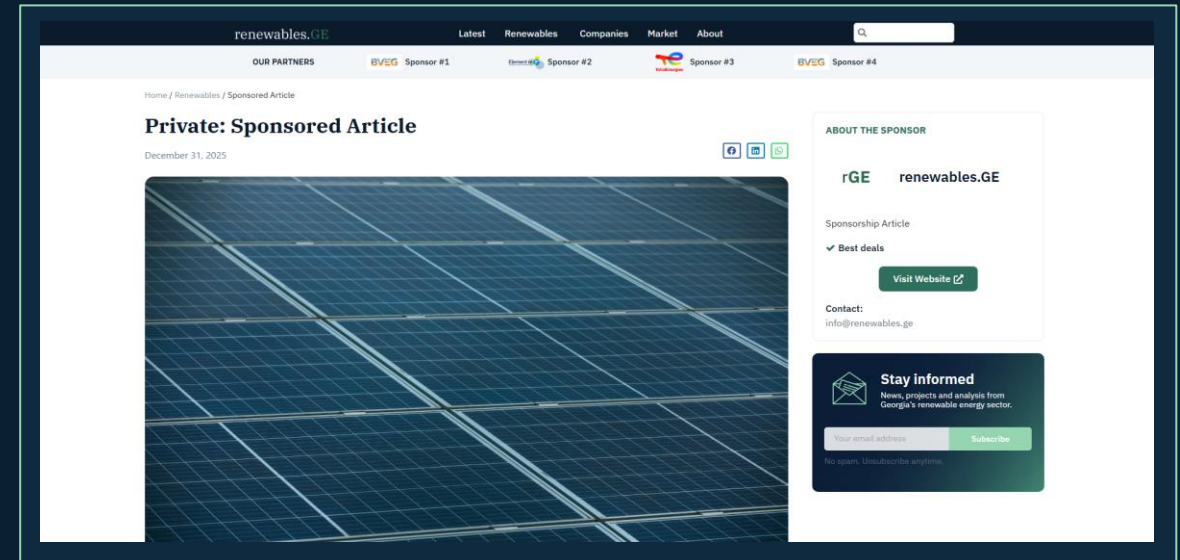
Ongoing logo presence in the sitewide partner strip.

Pricing and tailored combinations available on request.

Sponsored Article

Tell your story through clearly labelled sponsored content.

- Company story, project update, interview or feature
- Clear sponsored labelling
- Company logo and branding within the article
- Sponsored label also appears on article thumbnails across the website



Best for: visibility, storytelling and lasting content value.

Horizontal Banner

A wide display banner across the site's key pages.



- Visible on the homepage, Latest page, sections and subsections
- Can link to a website, landing page or sponsored article
- Strong visibility near editorial content
- Suitable for campaign or brand awareness use

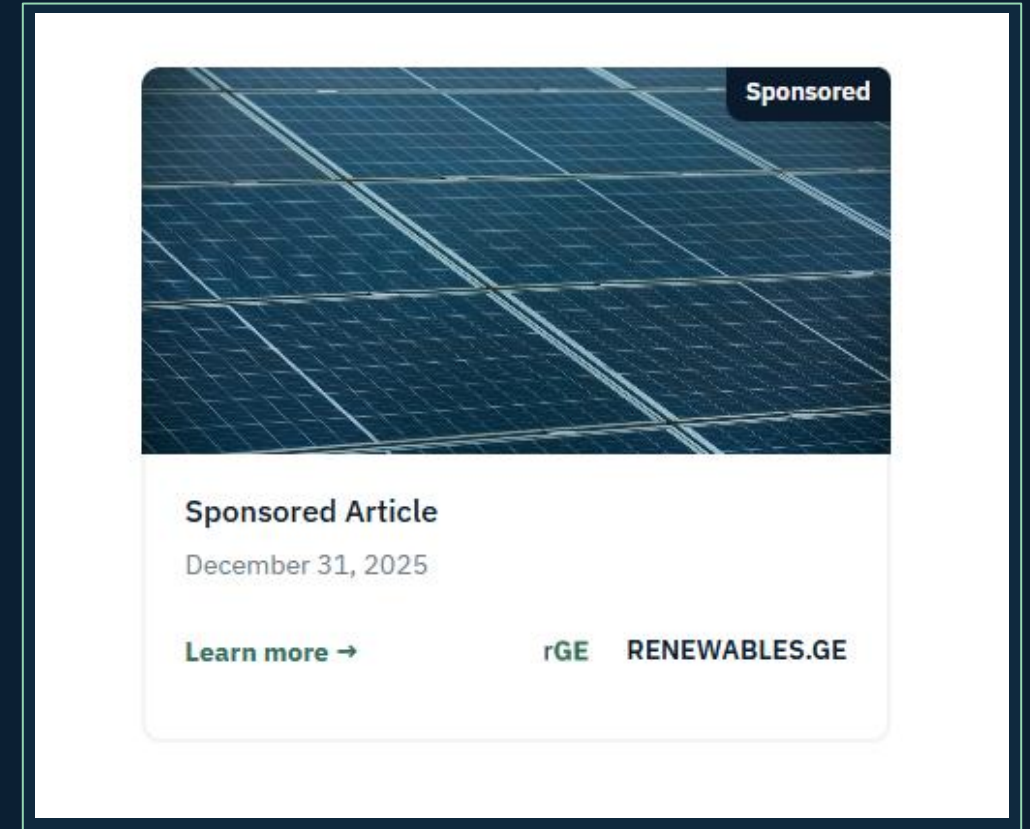
Best for: campaign visibility and direct traffic.

Featured Content Card

A sidebar placement that boosts the visibility of a sponsored article.

- Links to an existing sponsored article
- Displayed in category archives, subcategory archives and individual articles
- Works as a visibility booster
- Compact format integrated into editorial browsing

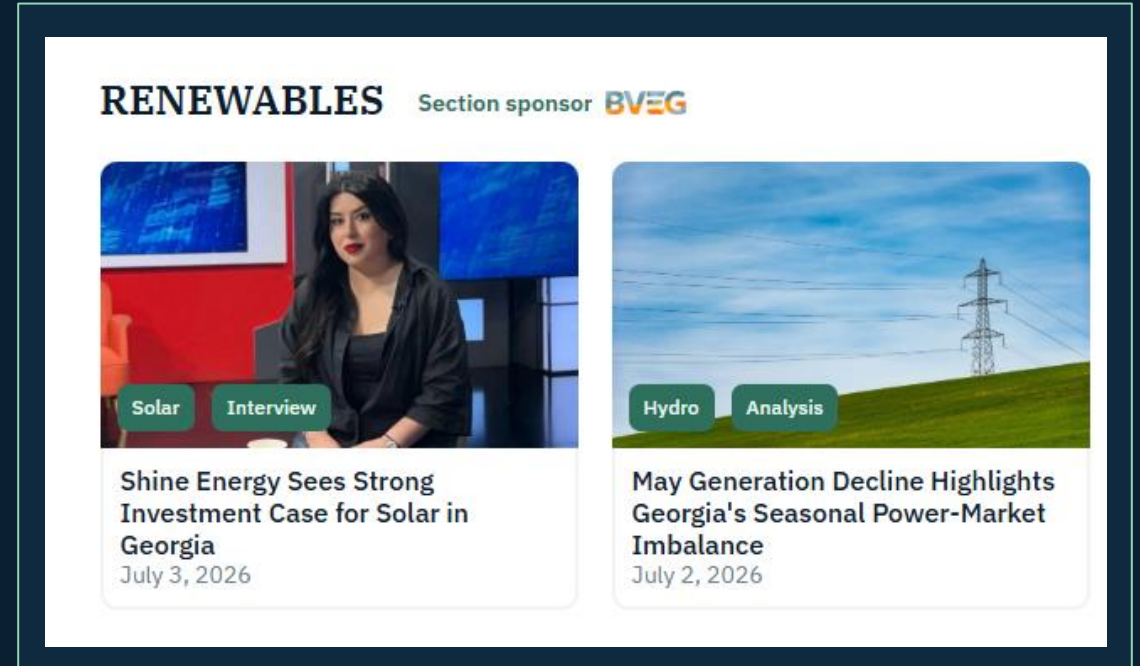
Best for: extending the reach of sponsored content.



Section Sponsorship

Association with a selected homepage section.

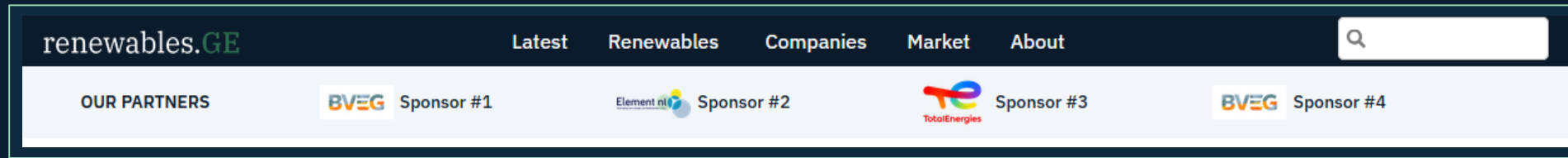
- Logo visibility beside a homepage section title
- Possible sections include Renewables, Companies or Market
- Shows alignment with a relevant content area
- Subtle but recurring homepage exposure



Best for: topic alignment and section-level presence.

Site Partnership

Continuous visibility through the sitewide partner strip.



- Logo placement below the header across the website
- Visible on core browsing and reading pages
- Simple, consistent brand presence
- Suitable as a long-running partnership format

Best for: consistent sitewide visibility.

Why partner with renewables.GE

A focused platform for visibility in Georgia's renewable energy sector.

Focused sector context
Appear alongside relevant
energy news and
developments.

English-language visibility
Reach readers in Georgia
and abroad looking for sector
information.

Flexible formats
Combine content, banners
and sponsorship
placements.

Long-term content value
Sponsored articles remain
searchable and shareable.

Launch partnerships and tailored packages available.

Build a launch package

Advertising and sponsorship formats can be used individually or combined around a campaign, company story or project announcement.

1. Start with content

Sponsored article, interview or company feature

2. Add visibility

Horizontal banner or featured content card

3. Add association

Section sponsorship or site partnership

4. Measure and refine

Review placement visibility and adjust for the next campaign

No traffic claims are included in the launch version; audience and performance data can be added after launch.

Contact & next steps

Let's discuss the right format for your company, project or campaign.

Share your goals, timing and preferred format. We will discuss a tailored proposal.

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